

STUDENT SUCCESS

“My education at UW-Parkside helped me find a position at a local corporation that allows me to continue to develop my skill sets while growing the local economy.”

JOSH JONES

Beta Gamma Sigma Member



OFFERING INNOVATIVE, INTERDISCIPLINARY, CAREER-ORIENTED PROGRAMS

MAJORS

Accounting

Business Management

- Finance
- General Business
- Human Resource Management
- Online Degree Completion

Computer Science

Economics

Management Information Systems (MIS)

Marketing

GRADUATE PROGRAMS

Computer and Information Systems

MBA | Online and Face-to-face

CERTIFICATES

Cyber Security

Mobile App Development

Project Management

Sales

Unix System Administration

World Wide Web Publishing

MINORS

Business Management

Computer Science

Economics

Global Management

Management Information Systems

Web Development



**AACSB
ACCREDITED**

The programs in UW-Parkside's business department are internationally recognized and accredited by the Association to Advance Collegiate Schools of Business (AACSB). Less than 1/3 of business schools in the U.S. are accredited by the AACSB and only 10% worldwide.

COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

Major in you.

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UNIVERSITY OF
WISCONSIN **PARKSIDE**

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Welcome to CBEC

COLLEGE OF BUSINESS, ECONOMICS, AND COMPUTING

OUR VISION

The College of Business, Economics, and Computing strives to become the school of choice where highly valued programs prepare students for successful careers in dynamic and diverse environments.

OUR MISSION

The College of Business, Economics, and Computing provides high quality undergraduate and graduate education that develops and advances the professional, technological, and business expertise of our students; supports continuous professional development of our faculty and staff; and works in partnership with organizations in the region to achieve mutual goals.

DISTINCTIVE FEATURES

- Our beautiful campus is ideally located between Milwaukee and Chicago
- The Business department is internationally accredited by the Association to Advance Collegiate Schools of Business International (AACSB)
- More than 95% of our graduates are employed within six months
- Over 1,000 students have conducted more than 300 service learning projects to benefit regional businesses and organizations

OPPORTUNITIES

The powerful economic corridor provides our students with access to significant internship and employment opportunities.

- CNH (Case/New Holland)
- Jockey International
- Snap-On
- Uline
- Northwestern Mutual
- Modine
- SC Johnson

INNOVATION CORRIDOR

SALES CENTER

Located along side the applied learning centers in business, computer science, and other disciplines – making it ideal for collaboration on sales and industry projects. Gain real world experience through selling situations incorporating requests for quotes, and working with the industry buyers who issued them.

SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

Provides education, training, and no-cost one-on-one counseling to entrepreneurs and existing business owners throughout southeastern Wisconsin.

THE RALPH JAESCHKE SOLUTIONS FOR ECONOMIC GROWTH CENTER (SEG)

Gain hands-on experience working with regional and international companies to solve real business problems. Learn project management skills and use critical thinking to identify issues and find realistic business solutions. In a team setting, business students work on approximately 30-40 business projects each semester.

GLOBAL EDUCATION CENTER (GEC)

Dedicated to globalizing the business curriculum and ensuring you maintain a competitive edge in the world economy. The GEC also arranges innovative and exciting international study tours; on the itinerary this year: India, China, Italy and the Caribbean.

APP FACTORY

Creative, professional, interdisciplinary group focused on developing mobile apps for community clients throughout southeastern Wisconsin. Gain experience working with clients on projects as part of internships or course credit.

EXECUTIVE-IN-RESIDENCE PROGRAM

Each semester executives from major companies share their success journeys and great advice with students.

Peter Feigin | President, Milwaukee Bucks

“Here, every fan matters.” Feigin told hundreds of students that promoting a professional sports franchise in a smaller market like Milwaukee requires the organization to do everything right.

Rick Harris | President, Harris and Associates