

Why Participate?

You could create your entire future with a great idea

- All of us have ideas to improve our community
- Define something you think matters (the problem)
- Define a way to solve that problem (the solution)
- Win cash prizes and mentoring for the top ideas
- Make your ideas come to life through Tech-Prize!
- Looks great on a resume or college application

How do you participate?

- Submit your idea - Tech-Prize.org
- Place in a hosted downtown Racine location
- Voting is completed via web-app and juried votes

TECH-PRIZE.ORG

TECH-PRIZE

www.tech-prize.org

HQ: Uncorkt
240 Main Street
Racine, WI 53403
Invention City

Contact at:
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TECH-PRIZE

Invent, Work, Play
-IDEA Competition
Bring your great idea!

July 30 - August 9, 2020
In Downtown Racine



VISIONING
a greater
RACINE

Register and find MUCH MORE information at

WWW.TECH-PRIZE.ORG

The Idea Competition: All you need to compete is an idea for an innovation, product, service or solution that addresses a SMART City initiative, Industrial, Open category.

- ▶ Opportunity to get creative
- ▶ Present your entrepreneurial ideas to the public and private judges

Competitors should expect to gain knowledge on how to turn ideas into opportunities, obtain feedback on ideas, develop networks and get exposure to potential investors.

Public voting of exhibits from July 30 to August 8
Juried voting from August 5-8 on top vote recipients
Awards to be presented on Sunday, August 9

Open to: Any and all ideas that address this year's theme of SMART City, Industrial or Open categories. The presentation of these ideas can use technology, art or reuse of old ideas to address new needs.

Examples:

- ▶ Smart stop lights to reduce congestion
- ▶ Ways to reduce pollution
- ▶ Smart lights to reduce city costs
- ▶ Flying car
- ▶ Sound absorbing art

Setup in our host storefronts will be July 28-29, 2020.

Competitors will show their ideas at host sites during the hours of 11 am to 6 pm allowing everyone the opportunity to see the ideas and vote.

Idea Competition by Groupings:

- ▶ 3rd through 8th Grade
- ▶ 9th through 12th Grade
- ▶ Open (college through professional)

Submission:

Individuals are encouraged to represent their idea in a format that best demonstrates the idea:

- Represent the idea pictorially, physically or virtually (drawing, model, software, etc.)
- Provide a one page description that would include: inventor, school, grade, idea summary, how used summary, benefit of use summary (examples may include: efficiency, effectiveness, cost, environment or other)

Judging:

(Public app. voting for all at Tech-Prize. Juried voting for top 10%)

- ▶ Public voting (Web App): creativity, benefit of use, ability to implement, creativity of presentation
- ▶ Juried voting (Top 10% of Public ranking):
 - ▶ 30% Creativity
 - ▶ 30% Benefit of use
 - ▶ 30% Ability to implement
 - ▶ 10% Creativity of presentation



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